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cc:

- DATE: 05/03/93 SALES INFORMATION SYSTEM TIME: 07:54 -
- SUBJECT: PATHMARK SUPERMARKETS SENDER: NICK KURUC 1240 -

TO: ALL DIVISIONS AND DISTRICTS WITH PATHMARK SUPERMARKETS

SUBJECT: PATHMARK SUPERMARKETS (0522-00-00)

DEAR MANAGERS:

PATHMARK HAS ACCEPTED OUR SALEM GOLD "TEAR STRIP" OFFER. PRODUCT WILL BEGIN SHIPPING TO STORES THE WEEK OF 5/3. ALL STORES WITH "LANE BLOCKERS" AND "WALKAROUND" AND "WRAPAROUND" UPM'S WILL BE RECEIVING PRODUCT. THIS OFFERS US AN EXCELLENT OPPORTUNITY TO DISPLAY THIS OFFER IN PROMOTIONAL BINS.

PLEASE ENSURE THAT YOU PEOPLE HAVE AN ADEQUATE SUPPLY OF THE FOLLOWING POS:

24" PACKAGE MERCHANDISER CARD # 404901
16" PACKAGE MERCHANDISER CARD # 404912

PATHMARK HAS ALSO ACCEPTED THE CAMEL BIGIF OFFER SLATED FOR 5/24. YOU WILL BE RECEIVING DETAILS REGARDING SHIP DATES IN THE NEAR FUTURE.

AS ALWAYS, THANK YOU FOR YOUR ASSISTANCE WITH THIS CHAIN.

BEST REGARDS,
NICK
G. N. KURUC, JR.

GK/FR
M-2
CC: APPLICABLE RSM'S
NASA

Given
to 1st
on 5/10

*** END OF MESSAGE ***

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